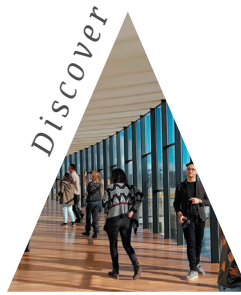




ACADÉMIE CHARPENTIER

*School of
Art and Design*

*Paris - Montparnasse
Since 1945*



Why join the Académie Charpentier, one of the leading Schools of Applied Arts in France?

The Académie Charpentier has been the leading School of Applied Arts for over 70 years. True to its original values and benefiting from a strong artistic identity, it has remained a human-scale institution.

In incorporating the Académie de la Grande Chaumière in 1958, hotspot for creative freedom and artistic experimentation, the Académie Charpentier has carried forward the values of creativity, humanity and contemporaneity.

Choosing the Académie Charpentier means:

studying

in one of the best schools of Applied Arts thanks to the recognition of diplomas at Level 1 in the departments of Interior Architecture/ Design and Art Direction / Graphic Design issued by the French Répertoire National des Certifications Professionnelles (National Directory of Professional Certifications: RNCP – Code NSF 320v) and recognised by the French State,

working

In human-scale studios, individually assisted by teachers, who are professionals in their disciplines,

opening up

to the professional market through workshops, contests, partnerships, conferences and mandatory internships,

drawing from

the school philosophy built on the acquisition of individual graphic and artistic identity,

improving

drawing skills and techniques, by participating in complementary workshops at the Académie de la Grande Chaumière,

spending

one semester abroad via the Erasmus programme (Italy, Spain, Germany, Bulgaria...)

drawing

from a network of over 12,000 alumni.

Serge Zagdanski

President of the Académie Charpentier
and of the Académie de la Grande Chaumière



Propaedeutic

Year 1

Acquiring a strong artistic culture through diversified teachings, a collective work in the heart of museums, a committed individual research work: life model, outdoor drawing, personal expression, history of art, personal production, work in volume, video...

Learning how to analyse a work of art and translate it into one's own language.

Developing critical thinking, personal vision, methodology and a sense of autonomy.

Experimenting new techniques.

Discovering creative fields and professional sectors linked to the curriculums of Art Direction and Interior Design taught at the Académie Charpentier.

Guiding students towards their choice of specialisation.

Undergraduate Programmes

Interior Architecture / Design

Year 2

Learning fundamentals and specific codes.

Developing creativity, imagination, and communication.

Accessing to technical languages – sectional view, plane, elevation, perspective, rough...

Understanding and getting accustomed to notions of ergonomics, industrial aesthetics, product design, branding, thematics and design.

Year 3

Promoting autonomy in the practice of art.

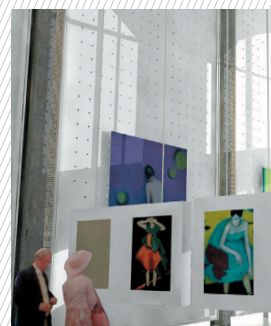
Developing detailed language: computer graphics, 3D, ...

Designing objects and working with various materials.

Organising knowledge: models, scenarios, prototypes, series...

Implementing projects: the relation between architecture and environment, vision of the building, spaces...

Analysing and making proposals: project's constraints, cost, implementation process, time frame...



Art Direction / Graphic Design

Year 2

Developing creativity, imagination and communication.

Exploring domains of graphics, typography, advertising, packaging, and media...

Experimenting the different means of visual expressions – drawing, painting, etching...

Learning the different languages in relation with the curriculum: semiology, photography, digital culture...



Year 3

Promoting autonomy in one's practice of art.

Focusing on a transversal approach of the picture with different time frames – short-term, durability...

Exploring artistic domains: analysis, conception, design.

Applying of knowledge: relation to the picture, story, graphic dimension.

Developing one's imagination and creative personality.



Postgraduate Programmes

Interior Architecture / Design & Art Direction / Graphic Design

Year 4

Learning to cross and synthesise knowledge.

Developing projects culture.

Improving knowledge in a professional environment: 6-month mandatory work placement.



Year 5

During Year 5, students access their own creative autonomy and bring together their entire knowledge.

They confirm their commitment through a personal project sanctioned by the Académie's diploma.



ACAD

CDV

A

Year 1

CDV

Year 1 prepares students for their future orientation by teaching them the prerequisites in order to apply for Year 2 in one of the two departments of the Académie Charpentier: Interior Architecture / Design or Art Direction / Graphic Design

Year 1 is a general year of discovery and experimentation, revolving around three approaches: the acquisition of a coherent and sensible expression and development of creativity fed by artistic culture.

The fundamentals

An essential part of the development of a consistent sensible expression: drawing, colour, structure.

Creativity

Fed by an art culture

Specific subjects

Linked to their future professional domain. Throughout this first year, they learn to look, get familiar with materials and techniques to convey their own vision.

Year 1 offers the opportunity to develop an intellectual rigour and students' culture, as much as giving them the freedom and space to experiment. Students are introduced to the main currents of History of art, and discover different fields of creation through courses, visits and workshops.

Projects are regularly conducted in partnership with cultural structures (Jeu de Paume et CPIF, MAC/VAL, Festival d'Automne, Rencontres chorégraphiques de Seine-Saint-Denis among others).

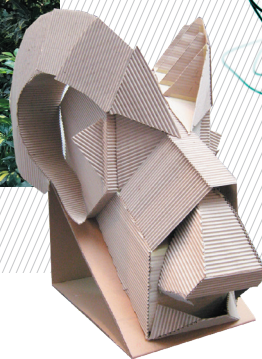
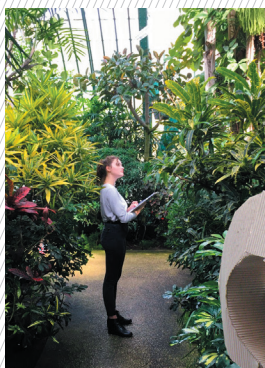
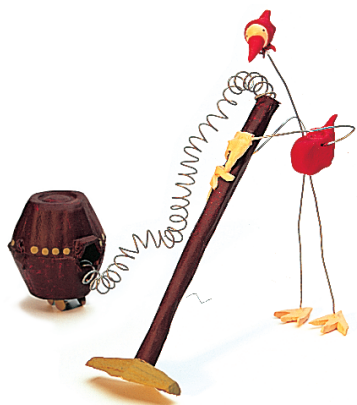
At the end of Year 1, the students have "unlearned" their automatic mechanisms of judgment to acquire a personal vision and a critical judgement, and have the theoretical and practical basics necessary for their engagement in higher education.

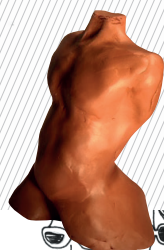
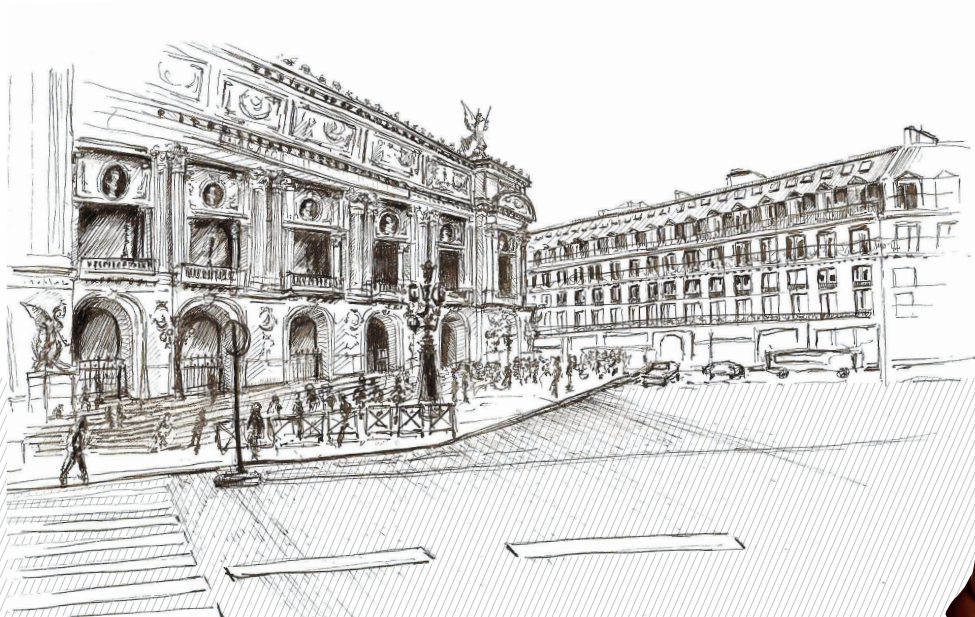
The instruction deployed allows them to acquire solid basics and working methods, from which they develop a personal production.

Students are individually monitored in the development of their personal portfolio, following a defined work protocol.

This first year guides the students through the different professional domains of their choice.









*Interior
Architecture /
Design*





Year 2 Year 3 Year 4 Year 5

Undergraduate Programmes

Teaching of fundamentals and specific codes applied to the selected field. Year 2 requires a commitment to the chosen curriculum.

Learning fundamentals and specific codes.
Developing creativity, imagination, and communication.
Accessing technical languages – sectional view, plane, elevation, perspective, rough...
Understanding and getting accustomed to notions of ergonomics, industrial aesthetics, product design, branding, thematics and design.

A first two-month work placement is scheduled at the end of Year 2.

Promoting autonomy in the practice of art.
Developing a detailed language – computer graphics, 3D, ...
Designing objects and working with various materials. Organising knowledge – models, scenarios, prototypes, series... Implementing projects into real-life conditions – the relation between architecture and environment, vision of the building, spaces...
Analysing and making proposals: project's constraints, cost, implementation process, time frame...

Following the reinforcement of knowledge in Year 2, Year 3 explores further these knowledge and skills: classical composition, real-life implementation of projects, the relation to urban environment, space and volume, design of objects. Models, scenarios, prototypes, organisation of knowledge.

Postgraduate Programmes

Conceptualising and carrying out a project.

Teaching time is now focusing on guiding students through their research within a timeframe.
This year allows them to cross and synthesise knowledge, as well as explore deeper their own creativity.

A mandatory 6-month work placement in a professional company or agency leads to the presentation of a thesis before a board composed of professionals.

Autonomy and experimentation process

During Year 5, students access their own creative autonomy and bring together the knowledge and skills learned during the previous 4 years. They confirm their commitment through a personal project sanctioned by the Académie's diploma.

At the end of the curriculum, we deliver a Level 1 diploma in Interior Architecture and Design, accredited by the French Ministry of Labour (Ministère du travail), and certified by the French Répertoire National des Certifications Professionnelles (National Directory of Professional Certifications: RNCP – Code NSF 233n). The Académie is also recognised by the CFAI (Conseil Français des Architectes d'Intérieur), in charge of the promotion of the diplomas.

Interior Design covers a wide range of trades: planning of living spaces, public places, shared spaces, institutions, retail spaces, museums, offices, scenography, urban spaces...

Projects can vary greatly and often intersect with Design and Architecture: living or office furniture, urban equipment, and structural spaces.

Furthermore, the denomination of Designer spans multiple domains: furniture, lighting, fashion, scenography, theatre and cinema décor, industrial design, decorative arts, private and public space planning, signage; and often interact with visual communication.

Interior Architecture, also designed as Space Design, interlinks objects, their interaction with space and their environment, takes into account the actual architecture and the urban environment it sits in.

More than ever, Interior Architects and Designers must apprehend a product within a global context, analyse the issues, redefine

specifications, apply their creativity beforehand and during the formal process, in order to translate it into an artistic language.

Their numerous missions

Interior Architects step up in an actual structure and must master technical skills and follow predefined restrictions.

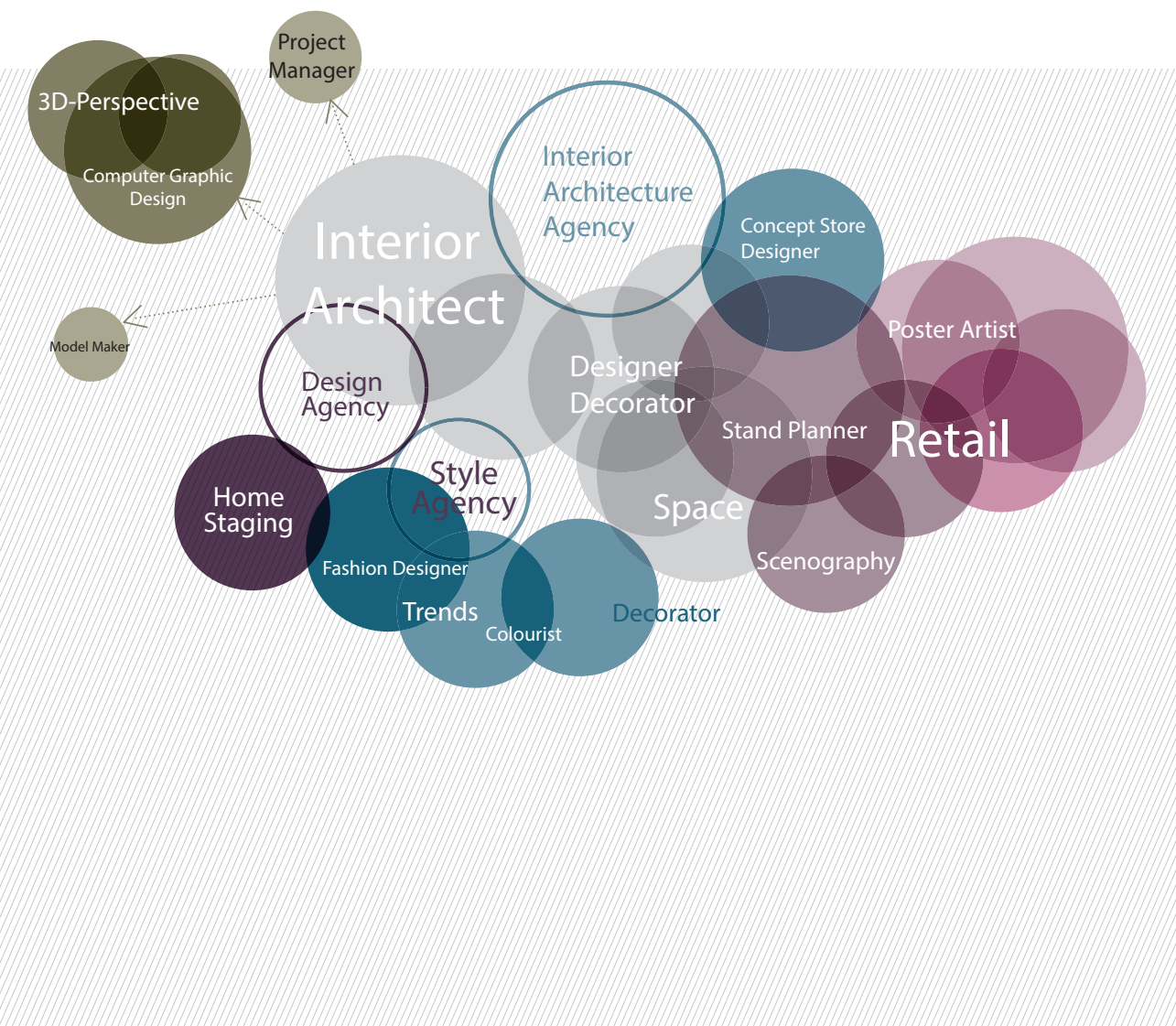
As Project Managers, they analyse, create, lead, advise and guide their clients.

Interior Designers must be innovative and evolve within an existing structure to improve it, adapt it to new trends, functions and uses analysed during the initial project research.

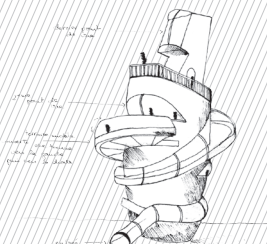
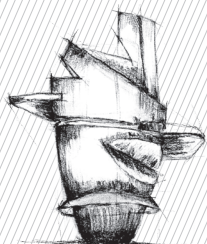
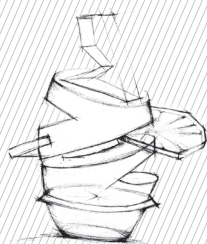
They deliver a project within a regulatory framework that is aesthetic, and in conformity with its future functions.

They must be natural leaders, able to manage service providers during on-site meetings, and to coordinate all parts.

Furthermore, Interior Architects must combine artistic forms and constraints to transform a space according to their clients' specifications.









*Art
Direction /
Graphic Design*



Year **2**

Year **3**

Year **4**

Year **5**

Undergraduate Programmes

Teaching of fundamentals and specific codes applied to the selected field. Year 2 requires a commitment to the chosen curriculum.

This is an exploration of the main professional domains of graphics, visual identity, advertising, picture layout, illustration, photography, typography, packaging, media, semiology...

During this year, specific teachings are supplemented with a sense of autonomy in the practice of art, critical-thinking and the development of personal identities that will follow our students throughout their professional life.

Students explore their knowledge further, preferring a cross-disciplined approach: interaction between pictures, their story and their artistic dimensions.

Teachers organise real-condition exercises to help students develop their imagination in order to bring new solutions into a real-life environment.

Postgraduate Programmes

The implementation of transversal cultural knowledge into research methods guide the students towards the acquisition of autonomy: research and creativity, multimedia methods and techniques, understanding environments, visual communication methods and techniques, picture semiology.

A mandatory 6-month work placement in a professional company or agency leads to the presentation of a thesis before a board composed of professionals.

Autonomy and experimentation process

During Year 5, students access their own creative autonomy and bring together the knowledge and skills learned during the previous 4 years. They confirm their commitment through a personal project sanctioned by their diploma.

At the end of the curriculum, they obtain a Level 1 diploma in Interior Architecture and Design, accredited by the Ministère du travail, and certified by the French National Directory of Professional Certifications: RNCP – Code NSF 320v. The Académie is also recognised by the ADC (Association Design Conseil).



The trades of Art Direction, formerly limited to advertising alone, have significantly extended to new areas of skills: art dealing, photography, the press, audiovisual media, retail, the web, scenography...

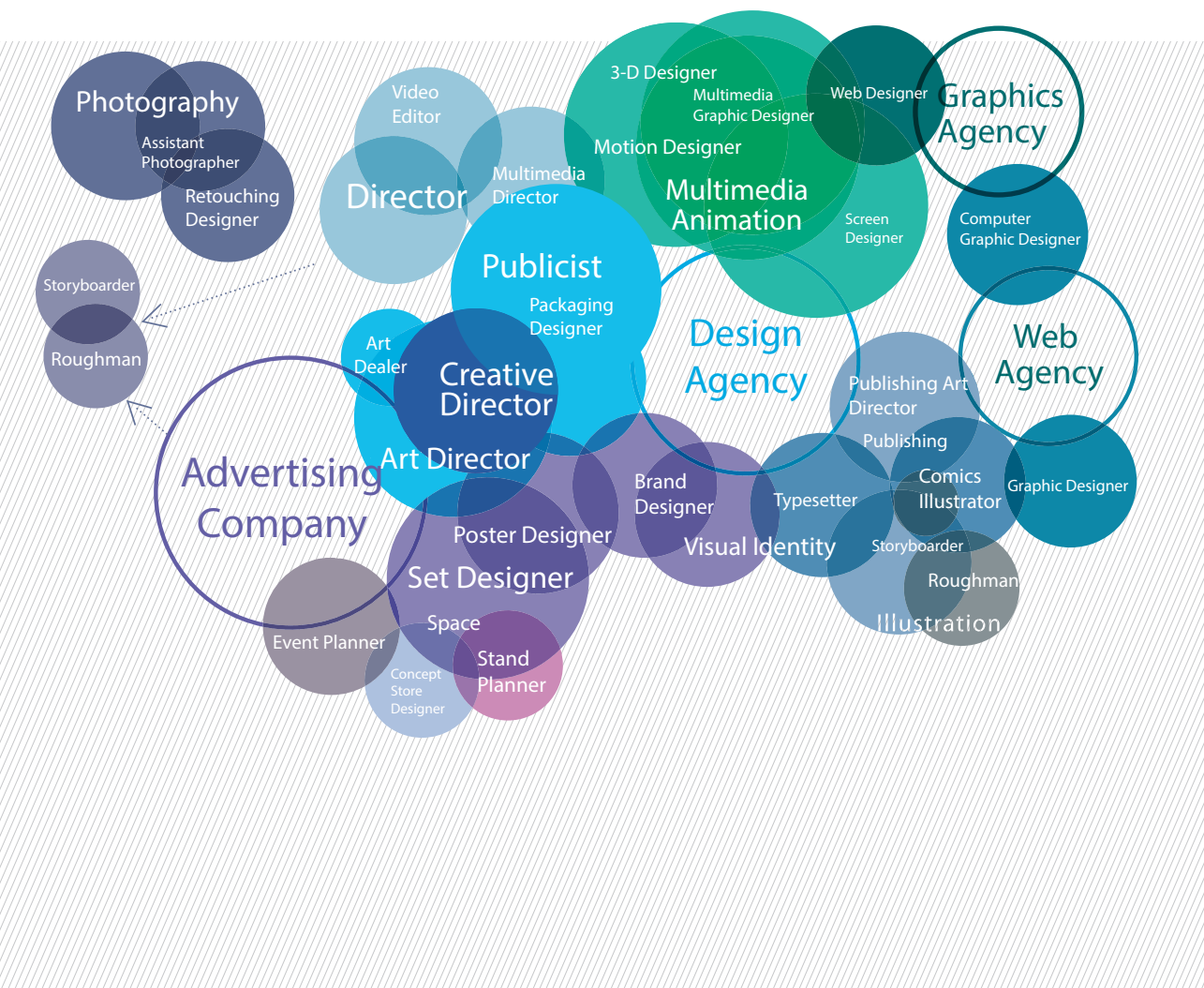
These new professions require having a more global vision, to analyse, comprehend, and create.

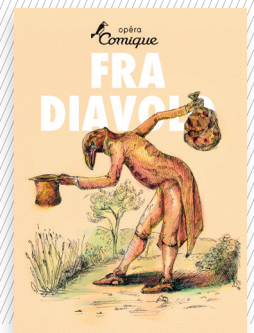
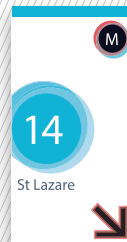
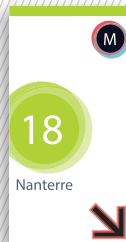
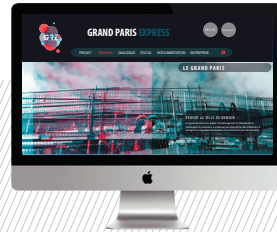
Art Direction offers multiple possibilities, from packaging to creating visual identities, and brand iconography. Future Art Directors trained at the Académie can also join trend agencies. They can define museums' scenography, the signage systems for shopping centres or public buildings, but their expertise further extends to Web Design, and new Media.

Whether freelancers or working within an agency, Art Directors' role covers all stages from conception to implementation

They assess, advise, define methods; form and lead specific teams, plan necessary budgets, provide step by step direction and implementation, and follow up until delivery of projects.





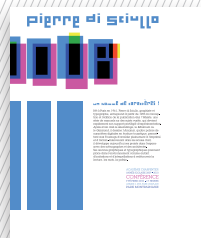
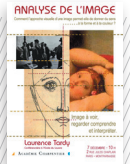
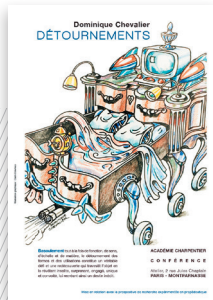




Conferences

Interior Designers, Graphic Designers, Sociologists, Designers, Architects, bring their visions of the world and show the absolute necessity of an open mind on to the world through conferences held at the Académie.

Many famous professionals regularly take part and share their experiences with our students.



Partnerships

Our partner companies (such as the publishing company Gallimard, Yann Arthus Bertrand's Good Planet Foundation, or Disneyland) offer great opportunities for our students to have a taste of the professional world.

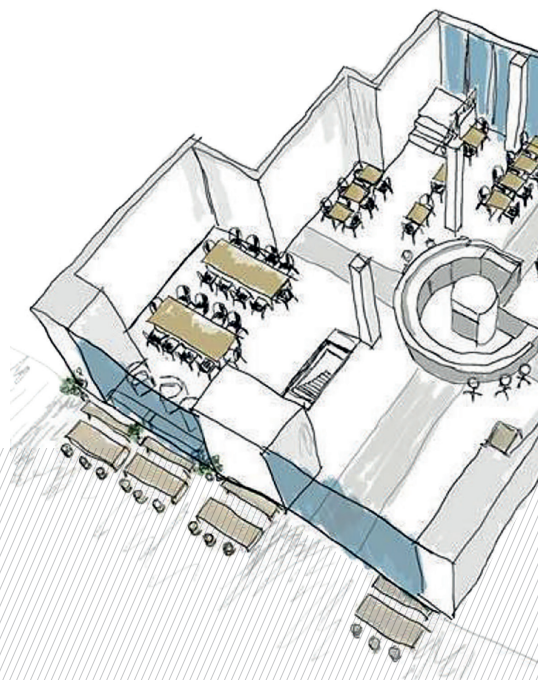
During these experiences, they can apprehend the different stages of their collaboration, understand how to adapt to clients' expectations and realms, and start their own networks.

Work Experiences

A two-month work placement is scheduled at the end of Year 2 to top up their education. These work placements are subject to a formal agreement between the Académie and the companies, and are applicable abroad.

They constitute the first steps in to the professional world, and can often lead to a first work contract. Mistar, Elliot Barnes Interiors, Rouge Absolu, Lonsdale, Carré Noir, WilMOTE, Salomon, LVMH, Airbus are some of the companies that have trusted us so far.





Studios

Digital Studio

Students can have free access to computers, scanners, copy machines, printers, and a 3D printer on site.

Video Studio

Our digital video-editing studio is furnished with the latest and most efficient equipment. Students can experiment animation techniques, and the possibilities offered by specific softwares.

Photography Studio

Students benefit from a studio fitted with professional equipment, a black-and-white negative processing laboratory, and enlargers. They can borrow Nikon 24 x 36 digital and analogue cameras, fitted with specific lenses to experiment all creative aspects of photography (zoom, wide-angle lenses...), and accessories (tripods, filters ...) for outdoor work.

All material needed for the production of work (films, photo paper, chemicals...) is included in the tuition fees.

Educational Tools

Our intranet allows teachers and students to consult all information relevant to the life of the Académie.



Study trips

Our latest trips took our students to Basel (2016), Rotterdam and Amsterdam (2017), and Brussels (2018). They are inherent to the teaching at the Académie, and a great opportunity for them to discover new cities and architectures, communication means, traditions, and feed their creativity and curiosity.

Employability

Many companies and agencies send us employment offers for both Interior Design and Art Direction / Graphic Design graduates. All our students have access to these offers, and we encourage them to get in touch with the professional world for work placements during their studies.





Erasmus

Our students benefit from numerous partnerships abroad and can opt for a work placement in total professional immersion in one of the partner countries. The Académie Charpentier is a signing member of the 2014-2021 ERASMUS university charter, valid for work placements. Tuition fees for partner schools or universities are covered and a grant is awarded to students going on Erasmus exchanges.

Living and studying abroad is a fantastic and very rewarding experience, as well as an essential asset for the students' education and their future.

Partner Schools

FH Aachen, Aix la Chapelle (Germany): Communication Design and Product Design
Cornell University, Ithaca (United States): Interior Architecture / Design
IUAV Venice (Italy): Architecture / Design
Creative Academy, Milan (Italy): Design
St Cyril and St Methodius University, Veliko Tarnovo (Bulgaria): Fine Arts
IED Design, Madrid (Spain): Design and Visual Communication
IED Barcelona (Spain): Visual Communication, Architecture / Design
Università di San-Marino (Italy): Visual Communication



FH AACHEN
UNIVERSITY OF APPLIED SCIENCES



Creative Academy



IED
Barcelona
Design University

IED
Madrid
Centro Superior
de Diseño

I
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Università Iuav
di Venezia

Partnerships in Europe

How to obtain a Master of Science after graduating from the Académie Charpentier

The Académie Charpentier has a partnership with the Griffith College of Dublin (Ireland) Where our students can apply for a second European diploma (MSc in Applied Digital Media).

They can also apply for a post-diploma and an advanced work placement in Design at the Creative Academy, part of the Richmond Design School, Milan (Italy).

All information are available on our website
www.academiecharpentier.com





Enrolment Procedures

Year 1

- Applicable to students from foreign countries holding a diploma equivalent to the French Baccalauréat, or coming from an art school or applied art school.
- Students from foreign countries must supply their TCF results (or equivalent).

Admission Procedure

A formal interview must be scheduled either by telephone (+33 (0) 1 43 54 31 12) or by email (contact@academiecharpentier.com) during which applicants will show a portfolio of their personal or school work, a résumé, and a covering letter. This interview can also be arranged via Skype or Whatsapp video calls.

Year 1 requires an individualised teaching approach towards our students. Therefore, we are bound to limit the applications (numerous clausus). We apply a 'first come – first served' principle until fulfilment of the promotion.

Years 2 / 3 / 4 / 5

- Applicable to students coming from national art schools and applied art schools, specialised universities, or private institutions.
- Students coming from European or International curriculums must supply the 60 European Credits Transfer System required to access undergraduate / postgraduate education.
- Students from foreign countries must supply their TCF results (or equivalent).

Admission Procedure

A formal interview must be scheduled either by telephone (+33 (0) 1 43 54 31 12) or by email (contact@academiecharpentier.com). The applicants will be given a list of pieces to include in their portfolio and administrative file. Following this formal interview, successful applicants will be offered a date to submit their portfolio before a board.

Equivalence Committee

The applicant's full portfolio and academic case will be submitted before a board composed of teachers and members of the administrative board, which will then require the Academic Council's consent before accepting the applicant's enrolment.

ACADÉMIE DE LA GRANDE CHAUMIÈRE

Paris-Montparnasse

Being a student at the Académie Charpentier gives unlimited access to the workshops dedicated to Life Model drawing at the Académie de la Grande Chaumière

A chapter in the history of painting

Beyond the spirit of creative freedom, remains the memory of the artists who have marked the history of painting: Gauguin, Modigliani, Morher, André Lhote. These famous artists use to stay next to the studio where they worked.

Delacroix, Manet, Picasso and Cézanne participated in the creation of the Académie formerly located on the Quai des Orfèvres. Closer to us, artists like Garouste or Rezvani came to work on the sketches of their works in these small wooden premises that were originally surrounded by gardens, and still kept almost untouched.

A mythical place

In this legendary district of Montparnasse, the most famous painters as well as the most secret amateurs rubbed shoulders in the vast and mysterious studio of the Académie de La Grande Chaumière to practice their timeless art: life model, charcoal, drawing, oil painting...

Montparnasse, at the heart of art at the early 1900s

The Académie de la Grande Chaumière is the only institution that opened the way to independent art, revealing all forms or techniques, and freeing visitors and artists from artistically and intellectually restrictive academic trends.

It was, in a way, a place of resistance and pure creation.

A daily and unlimited access to these life model workshops is offered to the students of the Académie Charpentier. These include free access workshops as well as supervised workshops where teachers can guide students towards a better practise of their drawing skills. This is a unique opportunity to practice, improve, learn, and enjoy this great art!





Thanks

We especially thank the students and teachers of Académie Charpentier for their participation.

Special mention for the team of By Benoit and his animator Benoit Higel who conceived this brochure with talent and enthusiasm.

The works presented in this brochure were made by the students of the Académie Charpentier.



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